



ASSINIBOINE
COMMUNITY COLLEGE
STUDENTS' ASSOCIATION

Student Day Planner

2017-2018 Advertising Rates

A valuable and effective advertising tool, which is frequently referred to by over 3000 students and staff of Assiniboine Community College at our campuses throughout Manitoba

AD SIZES & PACKAGES	PRICE
FULL COLOUR COVERS	+ GST
OUTSIDE BACK COVER... 5.5" x 8.5"	\$1,500
INSIDE FRONT/BACK COVERS... 5.5" x 8.5"	\$1,200
FULL COLOUR REGULAR PAGES	
FULL PAGE... 5.5" x 8.5"	\$800
HALF PAGE... 5.5" x 4.125"	\$500
BLACK & WHITE REGULAR PAGES	
1/4 PAGE HORIZONTAL... 5.5" x 1.875"	\$150
CALANDAR PACKAGES, BLACK & WHITE	
1 MONTH EXCLUSIVE, 4 ADS (1/WEEK)... 4.5" x 1"	\$300

FULL PAGE	HALF PAGE	1 MONTH EXCLUSIVE, 4 ADS (1/WEEK)

Specifications:

Email high resolutions pdfs to paulk7121@assiniboine.net
Finished size 5.5"x 8.5" approx. 195 pages, coil bound.
Front & Back Covers in Full Colour, 8 full colour inside pages, the rest is black & white.

Deadlines:

May 29, 2017 for advertising commitment & artwork submission.

Karleigh Paul
Events & Marketing Coordinator

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