



May 1st, 2022

Hello!

The Assiniboine Community College Students' Association (ACCSA) is currently putting together the 2022/2023 ACCSA Student Day Planner and we are once again looking to our supportive community to see if they wish to advertise with us. The ACCSA Day Planner includes essential information about the Assiniboine Community College, the ACCSA, daily and monthly calendars, and more for students over the 2022/2023 academic year.

This print publication is distributed to all the Assiniboine staff and students throughout Manitoba, including campuses in Brandon, Winnipeg, and Dauphin. Over 2,500 students receive a physical copy of our Day Planner every year, and we also make a digital version available, further increasing exposure for any of our advertisers and partners. Even though a number of our students studied remotely last year, the ACCSA made sure that any student who wanted a Day Planner to keep track of their progress got one, and they will welcome a new version when they make a full return to campuses in September!

We have once again partnered with Leech Group to assist us with our advertising sales. By way of this letter, I hope to introduce you to **Dean Jago**, General Sales Manager of Leech Printing, who will be working closely with us to find the best spot to showcase your business to our students, and I have the highest of confidence you will not be disappointed.

We thank you for your consideration in supporting our ACC students across the province. If you have any questions about the Day Planner, or other marketing opportunities with the ACCSA, please do not hesitate to contact Dean or myself and we would be happy to help. We look forward to working with you this year!

Sincerely,

Matthew May

ACCSA Executive Director

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